

InTTrust S.A

Cookies Policy

Information on the Cookies Policy

At www.intrust.gr we use Cookies to make your experience better on our site.

Using Cookies helps improve site features, facilitates browsing and choices. So we can provide you with personalized content and analyze site traffic. So, we can provide personalized content based on your interests and needs. In addition, Cookies are used to analyze the traffic of our site and to identify pages that need to be improved. Our goal is to improve our site to continually provide better services and experience while visiting our users.

At www.intrust.gr, the primary objective is to protect the privacy of visitors to the website and for this reason the organization maintains a rigorous policy. We urge you to spend some time reading this policy so you can understand the type of cookies we use, the information we collect using cookies, and how this information is used. By using our website you agree to the use of Cookies under this policy.

What are Cookies?

Cookies are small files with information that a web site saves on a user's computer (usually on a web browser such as Chrome, Opera, Mozilla Firefox, Edge, etc.) so that whenever the user logs on to the site, the latter retrieves such information and provides the user with services related thereto. A prime example of such information is the user's preferences on a website, as stated by the user's choices on the specific site (e.g. selecting specific "buttons", searches, ads, etc.).

General Cookie Classification Information

There are two general categories of cookies:

- Technical cookies: Essential for a site to run and navigate by the user. Without them, users may not be able to view the pages correctly or use certain services.
- Profile Builder Cookies: Used to create a user profile to send promotional messages according to the preferences displayed by the user during the tour.

Cookies, either "technical" or "profile", can also be classified as:

- "session" cookies, which are deleted immediately after the browser closes
- "**permanent**" cookies, which remain in the browser for a certain amount of time. These cookies are used, for example, to identify the device that connects to a site by facilitating user authentication procedures
- "**proprietary**" cookies, which are created and controlled directly by the operator of the site on which the user is browsing
- "**third party**" cookies, which are created and controlled by parties other than the operator of the site on which the user is browsing

Our Site uses "technical" cookies and in particular the following types of cookies:

1. Proprietary cookies, session cookies, or permanent cookies necessary to browse the Site for purposes of internal security and system management
2. Cookies of third parties, permanently cookies, used by the Website to send statistical information to Google Analytics through which the Company can perform a statistical analysis of access / visits to the Site. The cookies used serve purely statistical purposes and collect information in aggregated form. Using two Cookies, Permanent Cookies, and Session Cookies (expiring when the browser is closed), Google Analytics also stores a log with the start and exit times of the Website.

You can prevent Google from collecting data through Cookies and the subsequent processing of the data by uploading and installing the plugin for the browser from the following address:

<http://tools.google.com/dlpage/gaoptout>

In the case of third-party cookies, users provide or refuse to give their consent directly to the cookie owner, to which the Company simply refers: most third-party cookies on the site may be disabled by users in their own browser or by directly visiting the websites of their operators using the links listed in the table below. In any case, we note that disabling cookies may affect your ability to use the site and / or make the most of all available features and services.

Cookies Categories

1. Necessary

They allow basic site features such as navigating and accessing secure sites on the site. The necessary cookies are necessary for the site to work properly and serve the purpose of the user's visit (eg update).

2. Functionality

They are used for the proper and smooth operation of the page and allow the site to "remember" the user's options to provide improved and personalized features according to his needs and interests. This category includes Cookies with Safe Browsing information.

3. Performance

They help us understand how our visitors use the various pages, collecting and reporting anonymous information. So, we can tell if users are experiencing a problem and if a page needs improvement. We also draw useful information to improve our site's performance in general.

4. Targeting / Advertising

These cookies are used to deliver ads with content that suits users and their interests. They can be used to send targeted advertising or personalized bids for the user.

They also help us measure the performance of our advertising campaigns.

How to check cookies

Most Internet browsers let you specify whether or not you want to use Cookies. The following pages provide instructions for configuring cookies on the most popular web browsers:

- [Cookie settings in Internet Explorer](#)
- <http://support.mozilla.com/en-US/kb/Cookies>
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari](#)

Below are the tables of Intrtrust's web site Cookies grouped by category.

The **Necessary Cookies** table

Cookie name	Provider	Type	Expiry	Cookie purpose	Data sent to
CookieConsent	intrtrust.gr	HTTP	1year	Stores the user's cookie consent state for the current domain	Ireland
PHPSESSID	Intrtrust.gr	HTTP	Session	Preserves user session state across page requests	Germany
rc::c	google.com	HTML	Session	This cookie is used to distinguish between humans and bots	USA

The **Preferences Cookies** table

Cookie name	Provider	Type	Expiry	Cookie purpose	Data sent to
Lang	Ads.linkedin.com	HTTP	Session	Remembers the user's selected language version of the website	Ireland
Lang	Linkedin.com	HTTP	Session	Set by Linkedin when a web page contains an embedded 'follow us' panel	USA

The **Statistic Cookies** table

Cookie name	Provider	Type	Expiry	Cookie purpose	Data sent to
_ga	intrtrust.gr	HTTP	2 year	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	USA

_gat	Intrust.gr	HTTP	1 day	Used by the Google Analytics throttle request rate	USA
_gid	Intrust.gr	HTTP	1 day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	USA
collect	Google-analytics.Com	Pixel	Session	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	USA

The Marketing Cookies table

Cookie name	Provider	Type	Expiry	Cookie purpose	Data sent to
ads/ga-audiences	Google.com	Pixel	Session	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on visitor's online behavior across websites	USA
bcookie	Linkedin.com	HTTP	2 years	Used by the social networking service Linkedin, for tracking the use of embedded services.	USA
bscookie	Linkedin.com	HTTP	2 years	Used by the social networking service Linkedin, for tracking the use of embedded services.	USA
GPS	youtube.com	HTTP	1 day	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.	USA
IDE	doubleclick.net	HTTP	1 year	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficiency of an ad and to present targeted ads to user.	USA
lidc	Linkedin.com	HTTP	1 day	Used by the social networking service Linkedin, for tracking the use of embedded services.	USA
test_cookie	doubleclick.net	HTTP	1 day	Used to check if the user's browser supports cookies.	USA

UserMatchHistory	Linkedin.com	HTTP	29 days	Used to track visitors on multiple web sites, in order to present relevant advertisement based on visitors preferences.	USA
VISITOR_INFO1_LIVE	Youtube.com	HTTP	179 days	Tries to estimate the user's bandwidth on pages with integrated YouTube videos	USA
YSC	Youtube.com	HTTP	Session	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	USA
yt-remote-cast-installed	Youtube.com	HTML	Session	Stores the user's video player preferences using embedded YouTube video.	USA
yt-remote-connected-devices	Youtube.com	HTML	Persistent	Stores the user's video player preferences using embedded YouTube video.	USA
yt-remote-device-id	Youtube.com	HTML	Persistent	Stores the user's video player preferences using embedded YouTube video.	USA
yt-remote-fast-check-period	Youtube.com	HTML	Session	Stores the user's video player preferences using embedded YouTube video.	USA
yt-remote-session-app	Youtube.com	HTML	Session	Stores the user's video player preferences using embedded YouTube video.	USA
yt-remote-session-name	Youtube.com	HTML	Session	Stores the user's video player preferences using embedded YouTube video.	USA

The **Unclassified Cookies** table

Cookie name	Provider	Type	Expiry	Cookie purpose	Data sent to
lissc	Linkedin.com	HTTP	1year	Unclassified	USA

Notes :

This policy can be modified at any time without previous notice.

This policy applies from 01/01/2020.

InTTrust S.A is not responsible for the references from this Policy to external websites, for their content and services, which the Company cannot control nor adopts, as well as for any damage may result from their use, as the visitor has access to them at his/her own risk.