

# Storage Made Simple for Hybrid Cloud

Faster, Smarter, More Affordable

Radical simplification with “One Platform” and “One customer experience”

## ON-PREMISES & HYBRID CLOUD DEPLOYMENT\*

**HARDWARE COSTS:** Pack more data into less space (up to 1.7PB in 1U or up to 4PB in only 2U), helping reduce your storage CapEx and OpEx, with unique IBM® FlashCore® Modules that deliver high efficiency with no performance compromise

**DATA PROTECTION & CYBER RESILIENCY:** Keep your data safe with IBM FlashSystem® **99.9999%** availability and optional 100% availability guarantee for HA configurations. Built-in encryption and cloud “air gap” copies help keep data safe from cyber threats

**DATA PLACEMENT:** Effortlessly position data on the optimal storage tier with AI-infused Easy Tier®

**RAPID DATA GROWTH RATE:** Easily scale up capacity or choose capacity and performance with FlashSystem scale-out capability

**DATA MIGRATION:** Migrate data at your pace with built-in no charge nondisruptive data migration from existing storage

\* ESG Master Survey Results: 2019 Data Storage Trends

## DATA ECONOMICS

You are **either over-spending** on your current storage infrastructure or **lacking the right functions and features** to tap into your economic data

## Reduce Cost & Manage Data Protection are the Most Common Storage Challenges

IBM FlashSystem storage is designed to address these challenges and more

## Ready for the Future:

Support virtualized and bare metal deployments today and be ready for containerized and hybrid cloud storage deployments. Extend these benefits to existing IBM and non-IBM storage with IBM FlashSystem virtualization.