

**ORACLE**  
Data Deep Dive

# Oracle's Multicloud Vision:

Powering Data, AI & Innovation Without  
Boundaries

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## Safe harbor statement

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# AI changes everything



## Intelligence

**72% of organizations are now using AI in at least one business function.**

*McKinsey, State of AI 2024*

## Data

**40% of enterprises are still in experimentation and not deploying AI at scale.**

*IBM Global AI Adoption Study*

## Infrastructure

**74% of companies struggle to achieve and scale value from AI.**

*BCG*

## Trust

**49% say proving AI business value is the #1 challenge.**

*Gartner*

# What comes together to deliver AI-driven outcomes?



## Intelligence

AI will act autonomously and needs intelligence at the data layer

## Data

All your data should be easily and safely accessible by AI

## Infrastructure

AI workloads demand flexibility, elastic scale, and always-on resiliency

## Trust

You must defend against new AI threats and address new compliance rules

AI (and human) decisions generate Data



**AI-driven Outcomes**

Data influences AI (and human) decisions

# But data chaos is holding organizations back from being AI-driven



**Inconsistent Data**

+

**Fragmented Data**

+

**Operational Complexity**

**“My organization is held back by inconsistent insights from stale data.”**

VP Operations in a Fortune 500 manufacturing company

**“My data is in multiple locations, it's slowing us down.”**

VP Data Analyst in banking sector

**“I’m pressured to achieve cost savings and reduce operational complexity.”**

CTO of a top 10 telco

## **Result in Inconsistent, Fragmented, and Complex AI**

Now AI can move far faster than humans can, data trust is essential for confident AI decisions (AI can consume bad data at the same rate as good).

# The Choice Trap

Every decision about where and how to deploy data comes with hidden trade-offs that slow you down

## Fragmented Environment



aws



ORACLE  
CLOUD  
Infrastructure



## Stranded spend



## Low reversibility





# Multicloud



80%  
Customers in  
Multiple Clouds



Multicloud is the Connecting Tissue



# Multicloud



Autonomous Database



GoldenGate



MySQL Heatwave



Exadata Database Service



Autonomous Recovery Service



...and more to come!

Oracle is in  
**all** clouds



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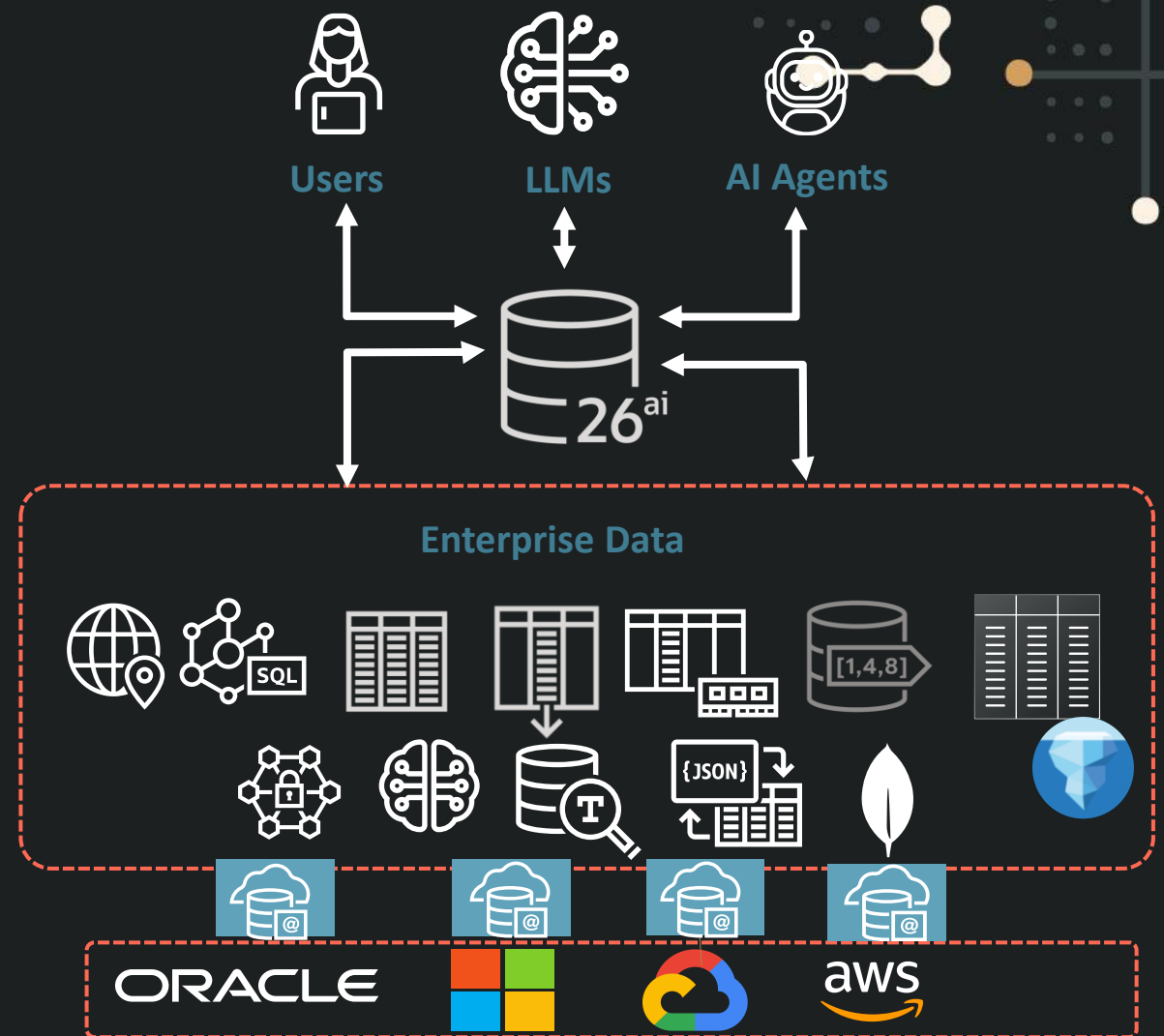
# One database, any data type, any workload

Relational, JSON, and analytic and AI types engineered to work together

Apps can access **the same data** as different types for different workloads

- No data duplication
- Not tied to one type and its limitations
- Open Standards
- Same Security Model
- Same Availability Model
- Same Operation Plan

**One investment for today and tomorrow based on open standards**



# Oracle Database multicloud strategy helps enterprises address complexity and modernize



Reduce  
complexity,  
cost, risk



Open  
Consume Oracle  
Database Services  
where you require  
them



Innovate  
faster  
Adopt AI where  
you want to

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